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**FOR IMMEDIATE RELEASE**

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**THE HEART HOSPITAL BAYLOR PLANO FIRST IN TEXAS TO IMPLEMENT STEREOTAXIS' ODYSSEY™ CINEMA STUDIO AND EPOCH™ PLATFORMS**

*Technology enables online clinical education and robotic ablation for complex cardiac interventions*

**PLANO, TEXAS (November 18, 2011)**—THE HEART HOSPITAL Baylor Plano has recently implemented the Odyssey™ Cinema Studio and the Epoch™ platform to enhance interventional cardiology and electrophysiology services.

THE HEART HOSPITAL is one of the first in the country to implement Odyssey™ Cinema Studio, a fully integrated, real-time information management system that promotes online education and collaboration by allowing physicians to remotely access live and recorded procedure data across the hospital system and around the world.

Odyssey™ improves the efficiency of interventional cardiology and electrophysiology departments through a remote, consolidated view of the entire lab allowing consultation between physicians and other facilities worldwide. Procedures that are broadcast on the Odyssey™ Network feature a complete view of the systems within the interventional lab in high definition, preserving the fine details of diagnostic and imaging data using proprietary compression technology. Additionally, the Odyssey™ platform enhances the physician workflow by providing a consolidated user interface of multiple systems on a single display to enable greater focus on the patient.

The full-service cardiovascular specialty hospital is the first facility in the country to upgrade its robotic ablation system (Niobe®) to the Epoch platform, an advanced computer controlled technology that allows physicians to navigate within the patient's heart with robotic precision. With technologically advanced magnetic navigation, Epoch allows electrophysiologists to provide faster, more efficient, quality magnetic catheter control for cardiac ablation procedures for the treatment of complex cardiac arrhythmias (irregular heartbeats).

“With our commitment to quality, technology and exemplary health care, implementing advanced technology like Odyssey™ helps us continue this commitment offering innovative techniques for enhancing our interventional cardiology and electrophysiology services,” says Mark Valentine, president, THE HEART HOSPITAL Baylor Plano. “This technology allows physicians on the medical staff at THE HEART HOSPITAL to access other clinical experts remotely or within the hospital for real time collaboration.”

Odyssey™ Cinema Studio and the Epoch™ platform were implemented at THE HEART HOSPITAL Baylor Plano on November 9, 2011.

**About THE HEART HOSPITAL Baylor Plano**

THE HEART HOSPITAL Baylor Plano is recognized as the No. 1 Cardiovascular Specialty Hospital in the country based on cardiac surgery volume and is the first and only freestanding, full-service hospital in this region dedicated solely to heart and vascular health care. Committed to providing safe, quality, compassionate care and five-star service, the 116-bed hospital was created through a partnership between Baylor Regional Medical Center at Plano and cardiovascular physicians and surgeons practicing in North Texas.

## **THE HEART HOSPITAL ODYSSEY™ cont.**

The hospital has received numerous awards and recognition since its January 2007 opening, including five-time Press Ganey Summit Award® winner for Inpatient and Emergency Department satisfaction, The Joint Commission's Top Performer in Key Quality Measures, Accredited Chest Pain Center with PCI by the Society of Chest Pain Centers, The Joint Commission's Gold Seal of Approval for Advanced Heart Failure, Aetna Institute of Quality for Cardiovascular Care and The Joint Commission's Certification for Ventricular Assist Device. Recently, the hospital became one of a select group of 382 healthcare organizations out of 6,000 achieving Magnet® recognition. THE HEART HOSPITAL Baylor Plano is only the 26th hospital in Texas to be granted Magnet® Recognition. The facility, located off of the George Bush Turnpike and Preston Road, is currently undergoing a multi-phase hospital expansion due to significant demand for its services. The hospital's Center for Advanced Cardiovascular Care opened its doors in Pavilion II on the Baylor Plano Health Care Campus. The outpatient center offers advanced imaging services and multiple heart disease management centers. For more information about the services offered at THE HEART HOSPITAL Baylor Plano, please call 1.800.4BAYLOR or visit [TheHeartHospitalBaylor.com](http://TheHeartHospitalBaylor.com).

*Notice Regarding Physician Ownership: THE HEART HOSPITAL Baylor Plano is a hospital in which physicians have an ownership or investment interest. The list of the physician owners or investors is available to upon request. Physicians are members of the medical staff at one of Baylor Health Care System's subsidiary, community or affiliated medical centers and are neither employees nor agents of those medical centers, THE HEART HOSPITAL Baylor Plano or Baylor Health Care System.*

### **About Stereotaxis**

Stereotaxis designs, manufactures and markets an advanced cardiology instrument control system for use in a hospital's interventional surgical suite to enhance the treatment of coronary artery disease and arrhythmias. The Niobe® Remote Magnetic Navigation System is designed to enable physicians to complete more complex interventional procedures by providing image guided delivery of catheters and guidewires through the blood vessels and chambers of the heart to treatment sites. This is achieved using computer-controlled, externally applied magnetic fields that govern the motion of the working tip of the catheter or guidewire, resulting in improved navigation and reduced x-ray exposure.

Stereotaxis' Odyssey™ portfolio of products provides an innovative enterprise solution for integrating, recording and networking interventional lab information within hospitals and around the world. Odyssey™ Vision integrates data for magnetic and standard interventional labs, enhancing the physician workflow through a consolidated display of multiple systems and eliminating the challenge of interacting simultaneously with many separate diagnostic systems. The Odyssey Cinema™ Studio then captures a complete record of synchronized procedure data that can be viewed live or from a comprehensive archive of cases performed. The Odyssey™ solution then enables hospitals to efficiently share live and recorded clinical data anywhere around the world to maximize referrals and promote collaboration.

The core components of the Stereotaxis systems have received regulatory clearance in the U.S., Europe, Canada and elsewhere. For more information, please visit [www.stereotaxis.com](http://www.stereotaxis.com) and [www.odysseyexperience.com](http://www.odysseyexperience.com).

*This press release includes statements that may constitute "forward-looking" statements, usually containing the words "believe," "estimate," "project," "expect" or similar expressions. Forward-looking statements inherently involve risks and uncertainties that could cause actual results to differ materially from the forward-looking statements. Factors that would cause or contribute to such differences include, but are not limited to, continued acceptance of the Company's products in the marketplace, the effect of global economic conditions on the ability and willingness of customers to purchase our systems and the timing of such purchases, competitive factors, changes resulting from the recently enacted healthcare reform in the U.S., including changes in government reimbursement procedures, dependence upon third-party vendors, timing of regulatory approvals, and other risks discussed in the Company's periodic and other filings with the Securities and Exchange Commission. By making these forward-looking statements, the Company undertakes no obligation to update these statements for revisions or changes after the date of this release. There can be no assurance that the Company will recognize revenue related to its purchase orders and other commitments in any particular period or at all because some of these purchase orders and other commitments are subject to contingencies that are outside of the Company's control. In addition, these orders and commitments may be revised, modified, delayed or canceled, either by their express terms, as a result of negotiations, or by overall project changes or delays.*

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