

PRIVACY NOTICE FOR CALIFORNIA RESIDENTS

This notice applies solely to California residents and supplements our Privacy Statement. We adopt this Supplemental Notice to comply with the California Consumer Privacy Act of 2018 (CCPA) and the defined terms there under.

NOTE: California Do Not Track Disclosure

As required under California law, we must inform you that we do not respond or honor “Do Not Track” signals at this time.

Categories of Personal Information We Collect

We collect information that identifies, relates to, describes, references, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular California consumer or household (“personal information”). We may have collected the following categories of personal information from consumers through our websites, apps, services, devices, or other services:

- Identifiers such as
 - Name
 - Address
 - Unique personal identifier (e.g., device ID, online identifier)
 - Internet Protocol address
 - Email address
 - Telephone number
 - Account name
 - Social security number
 - Driver’s license number or passport number, or
 - Other similar identifiers
- Characteristics of protected classifications under California/federal law (e.g., age, race, sex, medical condition, etc.)
- Medical or health information
- Financial information, including credit card numbers
- Biometric information (e.g., imagery of the face, internal organs, heartbeat, heart rate, or other data that contain identifying information)
- Commercial information (e.g., purchase history)
- Internet or other electronic network activity information (e.g., browsing history, interaction with our website, etc.)
- Audio, electronic, visual, thermal, olfactory, or similar information (e.g., call recordings)
- Professional, employment-related, or other similar information

“Personal information” under the California Consumer Privacy Act does not include information that is

- publicly available from government records,
- de-identified or aggregated consumer information,
- health or medical information covered by the Health Insurance Portability and Accountability Act of 1996 (HIPAA) and the California Confidentiality of Medical Information Act (CMIA) or clinical trial data, or
- certain personal or financial information covered under certain sector-specific privacy laws.

Categories of Sources of Personal Information

We obtain the categories of personal information listed above from the following categories of sources:

- From you directly;
- From the products or services we provide to you or your purchasing entity as a customer;
- Interactions with our websites;
- Service and business providers that assist us with the operation, maintenance, and improvement of our sites, products, and services;
- Health care providers;
- Research partners;
- Social media; and
- Third-party sites and applications.

Use or Disclosure of Personal Information

We may use or disclose the personal information we collect for our operational purposes and for one or more of the following business purposes:

- Buying or using Stereotaxis products and services;
- Activating or registering products and services or enhancing functionality;
- Receiving information about Stereotaxis products and services, including to the extent permitted by law, information about clinical trials and educational and marketing communications about products and services;
- Participating in Stereotaxis online communities, including our social media channels/pages;
- Storing your preferences for future interactions and communications from Stereotaxis;
- Developing products and services, creating campaigns that are designed around you, and optimizing customer services and continuously improve our websites;
- Improving products and services, and allowing Stereotaxis to keep you informed of, or involve you in the testing of, new products and services;
- Resolving consumer and/or product and services issues;
- For U.S. healthcare providers, to link your name, National Provider Identifier (NPI), state license number, and/or your IP address to web pages you visit, for compliance, marketing, and sales activities;
- Registering visitors of Stereotaxis facilities or Stereotaxis organized events and conferences;
- Contract or tender management;
- Receiving personalized messages, special offers and advertisements that are relevant to your personal interests, based on the information you have shared with us and on the information we have collected through cookies or similar techniques regarding your use of the Stereotaxis websites/social media/blogs;
- Administering any future or current employment or consulting relationship with you and Stereotaxis;
- Enforcing this Privacy Statement and other rules regarding website and service use;
- Protecting our rights or property; or
- Complying with a law, regulation, court order, or other legal process.

How We Share Personal Information

Stereotaxis will not share your personal information collected with unrelated third-parties without your permission, except as otherwise provided in this Privacy Statement. Stereotaxis does not sell your information to third-parties.

In the usual course of business, Stereotaxis may share some personal information with companies that we hire to perform services or functions on our behalf. For example, we use third-parties for hosting of our websites, which are responsible for processing your information. We may also use vendors or suppliers to ship products that you order. In these situations, vendors and third-parties may have limited access to your information; however, we will not authorize them to keep, disclose, or use your information with others except for the purpose of providing our contracted or requested services. Such companies are also legally bound by contracts and other mechanisms to only use your information as directed by Stereotaxis and to keep your information private in accordance with the law.

Stereotaxis may also disclose your information to the extent required or provided by law in a designated jurisdiction, or to protect its legal rights or property.

De-Identification of Protected Health Information

In certain instances, we collect Protected Health Information as defined under the Health Insurance Portability and Accountability Act of 1996 (HIPAA). We may de-identify such information pursuant to HIPAA's Safe Harbor or Expert Determination methods, meaning that you would no longer be identified as a single unique individual. Once information is de-identified, it is no longer considered protected "personal information" and we may treat it like other non-personal information. Any parties who receive de-identified information are prohibited by law from attempting to re-identify that data.

Categories of Personal Information We Sell

We do not sell personal information of California consumers.

Personal Information on Minors

We do not sell personal information of California consumers, including minors.

Rights under California Law

1. **Right to Access.** If you are a California consumer, you have the right to request the following information up to two times in a twelve-month period:
 - The categories of personal data we have collected about you.
 - The categories of sources from which we collected the personal data.
 - Our business or commercial purpose for collecting personal data.
 - The categories of third parties with whom we share personal data.
 - What categories of personal data we disclose about you for business purposes.
 - What categories of personal data we sell or exchange for consideration about you.
 - The specific pieces of personal information we have collected about you.

2. **Right to Delete.** If you are a California consumer, you have the right to request deletion of the personal data about you we have collected. We may deny the request if the information is necessary to:
 - complete a transaction, including providing a requested or reasonably anticipated good or service, or fulfill a contract between the consumer and Stereotaxis;
 - detect and protect against security incidents, malicious, deceptive, fraudulent, or illegal activity, or take against those responsible for such activity;
 - debug to identify and repair errors impairing intended functionality;
 - exercise free speech or another right provided for by law;
 - comply with the California Electronic Communications Privacy Act;
 - engage in research in the public interest adhering to applicable ethics and privacy laws where the consumer has provided informed consent;
 - enable solely internal uses reasonably aligned with the consumer's expectations based on the consumer's relationship with Stereotaxis;
 - comply with a legal obligation; or
 - otherwise use the information internally in a lawful manner compatible with the context in which the consumer provided the information.

3. **Right to Opt-out.** If a business sells personal information to third parties, California consumers have the right, at any time, to opt out of the sale or disclosure of their personal information to third parties. Stereotaxis does not sell personal information to third parties.

Right to non-discrimination.

If you exercise your privacy rights, under the CCPA, we will not discriminate or retaliate against you.

Submitting a Request or Inquiry

If you are a California resident and you want to submit a request or inquiry to us regarding your California rights, you or your authorized agent can contact us privacyofficer@stereotaxis.com.

Your request will be confirmed within ten days of receipt and we will respond within 45 days. We will notify you of any delays.

We are only obligated to respond to verifiably requests, which means we may need to take additional steps to verify your identify or entitlement to a tendered request. We may contact you for additional information as part of this verification process, including supporting documentation. We will only use information collected for verification purposes. Once we have received and verified your request, we will contact you with our response and any accompanying information. If we do not hear from you or are unable to verify your identity for the request, we will contact you to inform you that we cannot process your request because we cannot verify your identity.